



Announcing Custom Cheer Competition Uniforms from Satin Stitches®!

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Satin Stitches is now mixing the best of both worlds - competition cheer and competition dance costuming. Why? Because YOU have been mixing these two genres for some time, now. With so many all-star cheer studios looking for more stylish apparel for competition cheer performances that still incorporates the same dance choreography as all-star dance studio lines, the time is past due for sleeker fitting, cheer costuming.

Satin Stitches' designers are emphasizing this new phenomenon by working with several silhouettes. These styles are manufactured out of heavy weight spandex - the thickness that is used for football pants! This performance fabric has great 4-way stretch but it doesn't cling like the usual dancer's spandex! This spandex is long lasting, durable, rarely snags, is thick enough to not show all the contours of the body and has a similar thickness to polyester double-knit – the standard fabric of all cheer uniforms. But double-knit does not have the STRETCH of spandex. This makes the uniforms bulky, in order to accommodate all the movements that cheerleaders incorporate into their routines. With the STRETCH in this fabric, uniforms can be cut much closer to the body. Garments can be tight, but they will still move and stretch, unlike polyester double-knit. There is no need for cumbersome zippers for a tight fitting skirt. No more half-zipped skirts that hike up in the back! We also offer built in briefs - so the dresses and skirts stay in place, nothing can "ride up". This can do wonders for keeping your uniform smooth and sleek.

Order mix and match pieces in your team colors: tops, pants, skirts along with one-piece dresses and jumpsuits. Add your team name, logo or school initials in the traditional athletic tackle twill or embroidery. Add your traditional cheer braid (in any color combination) and then add rhinestones! Satin Stitches uses only permanently heat-fused Swarovski rhinestones for a fabulously glitzy look that will shimmer and shine!

Unlike your basic catalog cheerleading apparel, Satin Stitches will truly create unique custom cheer performance uniforms! You don't need to choose from predesigned silhouettes, you can create something totally unique for your team. Satin Stitches will not duplicate your design for any other team. You won't "see yourselves" at competitions!

Satin Stitches ONLY custom designs and manufactures costumes and uniforms, with you, our customers, in mind. Shown here, and in our advertisement in this issue - examples of what this fabulous fabric looks like, made up in traditional "cheer" styles. These cheer styles are great for pom teams, spirit squads and also for dance team's school uniforms.

These uniforms can be cut modestly to cover those preadolescent midriffs, allow for proper under garments and stay in place when performing all types of stunts and dance

moves. Satin Stitches also designs and manufactures custom men's uniforms to coordinate with the girl's uniforms.

We also make it simple, besides! We have a sketching sheet online, showing front, back and side views. Sketch out what you are thinking of, and Satin Stitches' designers will work with you on creating that perfect costume or uniform for you, taking into consideration your budget, your team colors, your team's sizes, shapes and ages.

We then make picking sizes simple, too. When you have decided on a design, Satin Stitches will send you our sizing samples that most closely resemble your design. And unlike the catalog companies who may offer a handful of sizes, Satin Stitches offers 18 adult women's sizes (XS-XL all in Short, Medium or Long lengths), 27 child's sizes (XXS-XXL all in Short, Medium or Long lengths), 18 women's extended sizes (2X-6X all in Short, Medium or Long lengths) and now 30 men's sizes (34-52 all in Short, Medium or Long)! That is over 90 size options. Why? We are experts on fitting and we know that not all small people are short and not all large people are tall! AND if none of these 90 sizes will work, we can custom cut a size to fit.

Doesn't every member of your cheer team deserve a great fitting uniform? How often have you seen your team members wear their skirts unzipped because either their skirt was too tight from the beginning, or they grew? Think how much more comfortable an elasticized skirt would be.

How often have you seen your team members with their midriffs bulging out between their tops and skirts? Think how much better they would look if they were wearing a cheer dress that covered up this area.

How often have you seen ill-fitting uniforms on your team members? Think how much better they would look in cheer uniforms that really fit.

How often do you see bulky sweaters and shells on your team members? Think how nice they would look in cheer uniforms that don't need that extra bulk to allow for movement.

Order these sleek, stylish, well-fitting and modestly appropriate cheer uniforms for this season!

Satin Stitches® Ltd.

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